

Iran: EducationUSA Digital Marketing Intern

VIRTUAL STUDENT FEDERAL SERVICE



Project Title	Iran: EducationUSA Digital Marketing Intern
Project Summary	Conduct digital outreach to potential U.S. higher education students located in Iran.
Country	United Arab Emirates

Project Description

The Iran Regional Presence Office (IRPO) in Dubai seeks one Education Outreach intern to assist in conducting digital outreach to Iranians interested in studying at U.S. higher education institutions. The intern will work with IRPO and partner organizations to develop original marketing materials for outreach, including email newsletters, website content, graphics, and digital videos. Interns may be assigned both long-term projects and short-term assignments that address specific program needs. The internship is ideally suited for someone pursuing a degree in a related field, such as public relations, graphic design, or marketing.

Required Skills or Interests

Skill(s)

Data visualization

Editing and proofreading

Graphic design

Infographic design

Marketing

Social media management

Storytelling/blogging/vlogging

Website design

Writing

Additional Information

Superior (fluent) Farsi Persian language reading and writing skills and knowledge of Iranian culture are highly preferred.

Language Requirements

Language	Speaking Proficiency	Reading Proficiency	Importance
Persian-Farsi	Full professional proficiency	Full professional proficiency	Nice to Have